



PLUMP IT

JUVÉDERM[®] IT

**WITH THE WORLD'S LEADING BRAND
OF HYALURONIC ACID FACIAL FILLER*
TO HELP ACHIEVE THE LOOK YOU DESIRE**

Model treated with Juvéderm[®]. Individual results may vary.

Material developed and produced by Allergan.

*Based on healthcare professional tracking market research from over 1,000 healthcare professionals in the largest 13 aesthetic markets worldwide.



ACHIEVE IT

As we get older we grow richer in experience and confidence, but there is one thing we may lose: a youthful look to our skin.

Our lips are one of the most vulnerable areas for ageing as the skin is very thin. Over time, our lips start to lose fullness and wrinkles start to appear.

JUVÉDERM® is a range of facial filler treatments that can help give natural-looking results to ease signs of ageing. JUVÉDERM® can also subtly enhance what nature has given us, for adults whatever our age. For instance, JUVÉDERM® can add fullness to thin lips, while keeping the lips natural-looking.

A NATURAL LOOK AND FEEL WITH JUVÉDERM®

To help keep you looking like you, whether you're smiling, laughing or frowning, our patented technology allows JUVÉDERM® facial fillers to blend with the tissue under the skin.

During consultation, your aesthetics practitioner will check your face whilst it's still (static) and moving (dynamic) to make sure they're able to give you a result you'll be happy with.

“I’VE HEARD THAT TREATMENTS LIKE THIS CAN REALLY TRANSFORM YOUR APPEARANCE AND THE WAY YOU FEEL ABOUT YOURSELF.”

Georgina

CHOOSE IT

JUVÉDERM® – CHOSEN BY MILLIONS

Millions worldwide use JUVÉDERM® facial filler treatments to enhance their lips. Ask your aesthetic practitioner about our tailored portfolio of products to help achieve the result you desire.



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HOW LIPS AGE

The skin on your lips is constantly moisturised from within by hyaluronic acid, a naturally occurring sugar. Hyaluronic acid absorbs moisture and keeps your skin well hydrated for a youthful look.

When hyaluronic acid diminishes, your skin loses its youthful look. Lines begin to appear around the mouth and the lips start to thin.



JUVÉDERM® replenishes the hyaluronic acid in your skin.

SIGNS OF AGEING ON THE LIPS



Thinning
Lips thin as they age



Vertical lines
Tiny lines at the lip outline



'Marionette' lines
Lines from corners of mouth to chin that give a 'puppet' mouth look



Drooping
A sad droop at the corners of the mouth

LIP SHAPE ENHANCEMENTS

All lip shapes are attractive but some may wish to make subtle, natural-looking volume enhancement, while asymmetric lips may need a gentle modification to adjust proportions.

ENHANCE IT

REDUCE SIGNS OF AGEING

- Add lip fullness back again
- Ease droop at lip corners
- Smooth vertical lines around the mouth
- Reduce 'marionette' lines between lip corners and chin

ENHANCE LIP SHAPE

- Give a fuller shape
- Adjust the proportions of top and bottom lip
- Add definition to lip edges

JUVÉDERM® facial fillers are hyaluronic acid injectable treatments that can shape and contour specific facial features.

Models treated with Juvéderm®. Individual results may vary.

JUVÉDERM® IT

JUVÉDERM® facial fillers are hyaluronic acid injectable treatments that can shape and contour specific facial features - with results that can last up to approximately 9-24 months, depending on the product and treatment chosen.

JUVÉDERM® adds volume to specific areas of the face – lifting the cheeks, smoothing lines and plumping lips.

JUVÉDERM® facial fillers include lidocaine which can help reduce discomfort during the procedure. The JUVÉDERM® range of formulations is designed to treat different areas of the face, and visible results can be seen shortly after treatment.

**“ I DEFINITELY FEEL MORE
CONFIDENT NOW THAT
I’VE HAD THE TREATMENT,
IT’S EXCELLENT ”**

Louise



JUVÉDERM® was used to ease ‘marionette’ lines, running from mouth to chin. Her mouth has also been subtly defined.



This patient had JUVÉDERM® to reduce the vertical lines around the edge of her mouth.



JUVÉDERM® reduced the naso-labial lines (running from nose to mouth) and added subtle volume to the lips.



All photos are unretouched.

ASK IT

You frequently ask it. We answer it. Talk to your aesthetics practitioner for more guidance and advice on aftercare, as well as further information on the questions below.

Q. How soon can I return to my normal routine?

A. You may experience swelling or redness after treatment. Most people can return to their normal routine on the day they are treated, depending on treatment received.

Q. Are there any Do's and Don'ts?

A. After treatment you may be able to return to your daily routine without disruption. However, your aesthetics practitioner may advise avoiding things like wearing makeup on the treated areas, extended periods in the sun, saunas, UV rays or very cold temperatures, for a while.

Q. When should I book a follow-up treatment?

A. Your aesthetics practitioner will advise on how best to maintain your results. They may suggest a follow-up appointment 2 weeks after treatment.

Model treated with Juvéderm®. Individual results may vary.





DISCOVER IT

In a recent market research survey, almost a third of aesthetically aware consumers asked in the UK would like to add fullness to their lips*

Models treated with Juvéderm®. Individual results may vary.

*Results based on market research by Allergan. 613 aesthetically aware male and female respondents aged 21-75 in the UK.

JUVÉDERM® has been used in over 70 million treatments worldwide*

JUVÉDERM® is made by Allergan, a global health care company that pioneered the development of medical aesthetic treatments more than thirty-five years ago.

Our range of JUVÉDERM® facial fillers are made using advanced technology. These treatments have a good safety profile, and can help give you natural-looking and long-lasting results.

Our philosophy is simple: to provide you and your physician with clinically proven, high-quality facial treatments that can help satisfy your expectations and which you both can trust.

**Find a clinic and book a consultation...
JUVEDERM.CO.UK**

*Based on shipped packs (50,061,732) between 2004 and August 2019 to markets worldwide.

*This content is intended for the UK adult (> 18yrs) audience only. You should always consult a healthcare professional to help you decide if Juvéderm® is right for you. To learn more about Juvéderm®, visit <https://www.juvederm.co.uk>

Adverse events should be reported. Reporting forms and information can be found at <https://yellowcard.mhra.gov.uk>
Adverse events should also be reported to Allergan Ltd.
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